



MindIT helps companies **Win More** through its **Bid and Proposal Management Solutions**

Win Every Opportunity

PROCESS Engineering

- Opportunity Management
- Capture Planning
- Proposal Planning & Strategy
- Proposal Reviews
- Proposal Production
- Bid Winnability Score

WORLD CLASS PROPOSALS

– Training Series

- Master Class
- Solutioneering
- Developing a Win Strategy
- Compelling Executive Summaries
- APMP Foundation certification

CONTENT Transformation

- Client Focus
- Reusable Content
- Innovative Graphic & Visual Design
- Remove Redundancy & Duplication

PROPOSAL Services

- Shared Proposal Service
- Proposal Outsourcing



25

Clients Serviced



US\$100M+

Proposals Submitted



100+

Proposal Artefacts Transformed



1000+

People Trained



“Our organization had an aggressive target of doubling its winning ratio within twelve months by pursuing large public sector RFPs. MindIT designed the processes, trained our Solutions team in putting together winning solutions and designed the processes for our content. All of these has put us **on the right track** to achieve our goals. ”

*President, International Government & Public Sector (IGPS)
A mid-tier IT Services company*

“C2L Biz as part of its rapid growth phase wanted to raise the quality of its Proposal response. MindIT did a great job in working with our Solutioning team, integrating the unique Solution content and boiler plate content. Combined with graphics and visual design the proposal quality has been raised by a few notches and should contribute significantly to our growth in business. **Awesome!** ”

*Mangesh Vaitla,
Founder & Director
C2L Biz Solutions*

“MindIT brought about a **significant transformation** to our Sales and Marketing content by making it sharply focused on the client.

By applying the principles of ‘Less is More’, our content now is crisp and, with innovative graphics, has created an enhanced brand image of our organization. **Delighted!**”

*Prashant Pansare
Managing Director,
Inteliment Technologies*