



MindIT helps companies **Win More** through its **Bid** and **Proposal** Management Solutions

HOW CAN WE HELP YOU WIN MORE ?

PROCESS Engineering

- Opportunity Management
- Capture Planning
- Proposal Planning & Strategy
- Proposal Production
- Bid Winnability Score

PEOPLE Capabilities

- Bid Management
- Capture Planning
- Solution Crafting
- Effective Bid Reviews
- Compelling Executive Summaries
- Persuasive Writing

CONTENT Transformation

- Client Focus
- Reusable Content
- Innovative Graphic & Visual Design
- Remove Redundancy & Duplication
- Sales Enablement & Proposal Process



8
Clients Serviced



25+
Processes Implemented



50+
Proposal Artefacts Transformed



400+
People Trained



“ Our organization had an aggressive target of doubling its winning ratio within twelve months by pursuing large public sector RFPs. **MindIT** designed the processes, trained our Solutions team in putting together winning solutions and designed the processes for our content. All of these has put us on the right track to achieve our goals. ”

President, International Government & Public Sector (IGPS)
A mid-tier IT Services company

“ **MindIT** was contracted by Tech Mahindra to conduct a one day workshop for the AIM (Achievers In the Making) program. The **MindIT** workshop sought to hone them in the techniques of client business issues and analysis. The key part of the program involved using a mock RFP and team work and was conducted in an interactive manner enabling good quality of learning to the AIM participants. ”

Head, Talent Management (Sales)
Tech Mahindra

“ **MindIT** refined our marketing content that optimised our message, reflected our client focus while eliminating redundancy and improving visualization to make it stand out. ”

Manager, Marketing and Corporate Communication
Intelligent Technologies